<table>
<thead>
<tr>
<th>Location</th>
<th>Existing/Proposed Initiatives</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pengkalan Kubor</td>
<td>Integrated Border Gateway to Thailand</td>
</tr>
<tr>
<td>Tok Bali</td>
<td>Integrated fishing and potential feeder port to Kuantan Port</td>
</tr>
<tr>
<td>Kuala Besut</td>
<td>Tourism gateway to Pulau Perhentian</td>
</tr>
<tr>
<td>Kuala Terengganu</td>
<td>A new cruise ship jetty/terminal as part of tourism flagship project in the region</td>
</tr>
<tr>
<td>Chendering</td>
<td>Fishing jetty</td>
</tr>
<tr>
<td>Marang</td>
<td>Tourism gateway to Pulau Kapas.</td>
</tr>
<tr>
<td>K. Dungun</td>
<td>Tourism gateway to P. Tenggol</td>
</tr>
<tr>
<td>Tg. Api, Ktn</td>
<td>Fish Processing Park</td>
</tr>
<tr>
<td>K. Rompin</td>
<td>Integrated Sport fishing</td>
</tr>
<tr>
<td>Tg. Gemok</td>
<td>Tourism gateway to P. Tioman</td>
</tr>
<tr>
<td>Mersing</td>
<td>Development of a new all weather jetty for Tourism gateway to P. Tioman and other islands off Mersing</td>
</tr>
</tbody>
</table>
.: INFRASTRUCTURE
ECER: Infrastructure

- Electricity
- Water Supply
- Telecommunication
- Sewerage
- Flood Mitigation
- Coastal Protection
ECER has adequate electricity supply to meet the projected demand until 2020.

Water supply capacity in ECER is sufficient except for Kelantan where it needs to be enhanced to meet demands.

ECER is well served by fixed line communication facilities and able to meet projected demand until 2020. However, the rate of penetration for Cellular Lines, Internet Dial Up and Broadband in the region is lower than the national standard and needs to be upgraded.

Sewerage services in the ECER need to be upgraded in stages to meet the development requirements.
The recurrence of floods during the monsoon season remains a challenge in the ECER. Construction of Lebir Dam in Kuala Krai, Kelantan is one of the key projects to alleviate the situation.
Within the ECER, there are critical coastal erosion incidences:

i) Kelantan
   - Pantai Sabak, Kota Bharu
   - Pantai Cahaya Bulan, Kota Bharu

ii) Terengganu
   - Sg.Terengganu River Mouth
   - Kuala Ibai, K. Terengganu
   - Pantai Chendering, K. Terengganu
   - Seberang Takir, K. Terengganu
   - Dungun
   - Teluk Puchong
   - Kg. Kuala Kemaman

iii) Pahang
   - Teluk Chempedak & Teluk Sisek
   - Taman Gelora, Gebeng
   - Sg. Kuantan River Mouth
   - Sg. Pahang River Mouth
   - Between Kuantan and Chukai
   - Nenasi
   - Pulau Tioman

Certain parts of ECER experience severe coastal erosion.
IMPLEMENTATION
Incentives alone are not sufficient. It must be packaged together with improvements in transportation networks, logistics, infrastructure and other enablers.

ECER: Incentives (1/2)

Objectives:

- To turn the ECER into an attractive investment destination that is cost-competitive
- To promote the ECER into a vibrant business hub
- To encourage growth in economic activities through pro-business environment
- To promote entrepreneurship
The “East Coast Economic Region Development Council” will be established to drive the implementation of the ECER Master Plan.
ECER: Council Members

- Members of the Council
  - Prime Minister (Chairman)
  - Deputy Prime Minister (Alternate Chairman)
  - Menteri Besar of Kelantan, Terengganu, Pahang and Johor
  - Two (2) Federal Ministers
  - One (1) Civil Service Representative
  - Two (2) Private Sector Individuals
ECER: Objective of the Council

1. To stimulate, promote and accelerate the growth of ECER in equitable and sustainable manner;

2. To stimulate, promote and accelerate the development of ECER into a world class economic region and a choice destination for investment, work and living; and

3. To ensure that social development are kept as priorities whilst driving economic growth in ECER
Establishes policies, direction and strategies in relation to the development of ECER

Acts as principal co-ordinating agent or authorised agent on behalf of Government Entities in the ECER to receive, process and expedite Approvals for trade, investment and development in the ECER

Promotes and stimulates the ECER as a trade, investment and tourist destination

Promotes, stimulates and facilitate tourism, infrastructure, agricultural, industrial and commercial development
ECER: Functions of the Council (2/2)

- Promotes economic and social development
- Promotes private sector investment
- Recommends to the relevant Government Entities policies, laws and actions to be applied to the ECER in furtherance of the objects of the Council
- Recommends to the relevant Government Entities incentives on taxes, customs and excise duties and other fiscal incentives for investors
THANK YOU
ECER : Tok Bali Integrated Fisheries Park