A Brief Overview
East Coast Economic Region (ECER)

A Presentation to the
Royal Thai Consulate-General
28 January 2008
Presentation Outline

INTRODUCTION TO ECER
AGRICULTURE OVERVIEW AND SECTOR STRATEGIES
CROP-BASED CLUSTERS
LIVESTOCK-BASED CLUSTERS
FISH BASED-CLUSTERS
PERMANENT AGRICULTURE PARKS
CPCC AND CMC
IMPLEMENTATION OF ECER
CONCLUSION
.: INTRODUCTION
ECER: Brand Identity

WILAYAH EKONOMI PANTAI TIMUR
EAST COAST ECONOMIC REGION

WILAYAH EKONOMI PANTAI TIMUR
EAST COAST ECONOMIC REGION
ECER: Land Area

ECER Development Plan Covers
- Kelantan
- Terengganu
- Pahang
- Mersing (Johor)

<table>
<thead>
<tr>
<th>Land Area</th>
<th>sq. km</th>
<th>%</th>
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<tbody>
<tr>
<td>ECER</td>
<td>66,736</td>
<td>51</td>
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<tr>
<td>Pen. Malaysia</td>
<td>131,816</td>
<td>100</td>
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</tbody>
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Land boundaries
Southern Thailand, Perak, Selangor, Negeri Sembilan and Johor

Incremental Number (2005-2020): 931,000 people

Source: 2005 figures by state are based on DOS Data Bank 2005, for Malaysia based on Ninth Malaysia Plan
*Note: Growth rates based on ECER Master Plan
ECER: GDP Growth Rate by State (2005-2020)

GDP growth rate in ECER has to be higher than the national GDP growth rate to correct imbalance.

Source: 2005 figures by state are based on DOS Data Bank 2005, for Malaysia based on Ninth Malaysia Plan.
*Note: Growth rates based on ECER Master Plan.
GDP per capita is expected to increase significantly by RM7,650

Source: 2005 figures by state are based on DOS Data Bank 2005, for Malaysia based on Ninth Malaysia Plan
*Note: Growth rates based on ECER Master Plan
Services, Manufacturing and Agriculture sectors are the principal sources of growth

Note* : Services Includes : Tourism, Hospitality Industries, Education, Utility Services, Logistic Services, Distribution Trade, Professional Services, Commercial Services, Personnel Services, Public Services, Security Services, Social Services etc.

**Incremental Number (2005-2020):**
560,000 direct employment

Source: 2005 figures by state are based on DOS Data Bank 2005, for Malaysia based on Ninth Malaysia Plan

*Note: Growth rates based on ECER Master Plan*