APPLICATION FORM

Thai SELECT

www.thaiselect.com
**GENERAL INFORMATION**

1. Thai Select or Thai Select Premium certification identifies Thai restaurants that offer at least 60 percent authentic Thai foods on their menus. They also imply that these restaurants employ the same or similar cooking methods as in Thailand, and may import ingredients from Thailand. The certifications, however, neither rates foods nor endorses any quality standard of the restaurant. They merely indicate authenticity of the Thai foods prepared.

2. Thai restaurants bearing Thai Select and Thai Select Platinum logos each receive a certificate with the signature of the Director-General of the Department of International Trade Promotion (DITP), which would also indicate the date of issue.

3. The certification is divided into two categories based on the levels of design and service excellence:
   - **Thai Select Premium** indicates a degree of excellence of 5 star or higher. This is given to restaurants with a score of 90 or above. With the premium status, the restaurants suggest traditional Thai decorations and outstanding services. Thai foods offered are authentic and are of premium quality. Overall, these restaurants produce a premier dining experience.
   - **Thai Select** indicates a degree of excellence of 3 to 4 stars. This is presented to restaurants with a score between 75 to 89. These restaurants serve fine authentic Thai foods. Overall, these restaurants offer diners a fine dining experience.

4. Restaurants that possess the Thai Select or Thai Select Premium certification have menus with at least a 60 percent authentic Thai foods, and fit into one of the following categories:
   - **Classical Thai Restaurants.** This category is reserved for restaurants that boast traditional Thai decorations as well as features cutleries and serving containers from Thailand. These restaurants may also employ Thai chefs.
   - **Modern Thai Restaurants.** This category does not require restaurants to use traditional Thai design in their decorations and is given to restaurants whose interior design constitute a modern style.
   - **Fast Food Outlets, Quick Serve Restaurants, or Home Delivery Services** are eligible to apply for the Thai Select certificate and logo only. There is no requirement on decoration or design for this category.

**THAI SELECT APPLICATION PROCESS**

1. Complete the application form and prepare accompanying documents.
2. Submit new application along with accompanying documents at the nearest Thailand Trade Office – a branch of the Department of International Trade Promotion (DITP). (see [www.thaiselect.com](http://www.thaiselect.com) for contact information or more information on Thailand Trade Offices)
3. Application is then assessed by a committee of qualified representatives from the DITP (please note that all Thailand Trade Offices are a part of the DITP). At this stage, the Thailand Trade Office will also visit the applicant’s restaurant without any prior notification, and evaluate the dining experience.
4. Assessment results are then submitted to the Committee for consideration.
5. Should the Committee find that the restaurant is eligible to receive the Thai Select or the Thai Select Premium certificate, it will inform the DITP Director-General of the verdict.
6. The Director-General then awards the appropriate Thai Select certificate to the restaurant.
7. Thai Select and Thai Select Premium logos and certificates are valid for three years from when they are first given or renewed. These can be renewed at the same Thailand Trade Office when first applied.

**PRIVILEGES OF THAI SELECT RESTAURANTS**

- Invitations to attend related international trade fairs in Thailand
- Support for public relations activities or general advertisements in both international and domestic media (subjected to the Department of International Trade Promotion’s marketing plan and budget)
- Support for participation in the Thai Select activities in DITP-Organized international trade fairs, such as THAIFEX
Application for Thai Select Certificate and Logo

1. BASIC INFORMATION

Restaurant name ____________________________________________
Address ____________________________________________________
Phone __________________________ Fax ________________________
E-mail __________________________ Website ____________________
Contact person _____________________________________________
Percentage of share holders
Thai ____________%
Foreign __________% (please specify) __________________________
Registered capital (please specify the currency) __________________
Business registration no.______________ Issuing authority __________
Food Hygiene certificate ____________ Issuing authority __________
Date of restaurant establishment _____________________________

2. DETAILS OF BUSINESS OPERATION

Restaurant Services (please select)
◇ Full service restaurant
  Type ◇ Classical Thai restaurant
       ◇ Modern Thai restaurant
◇ Quick served restaurant/fastfood restaurant
◇ Home delivery

Personnel, please inform the number of

Chef(s)
◇ Thai __________________________ with Thai cooking experience _____ years
◇ Other __________________________ with Thai cooking experience _____ years

Staffs __________________________ Others (Please specify) ______________________

Restaurant Size, please inform the number of

Seats __________________________ Space ____________ sq.ft. ____________ sq.m.

Award Received
1. __________________________________ From __________________________
2. __________________________________ From __________________________

Member of Related Association __________________________________________
3. SIGNATURE

<table>
<thead>
<tr>
<th>No. of branches</th>
<th>In country</th>
<th>Overseas (please specify)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percentage of customers</td>
<td>◇ Non-Thai</td>
<td>◇ Thai</td>
</tr>
<tr>
<td>Annual revenue (for DEP internal use only)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ingredients used</td>
<td>◇ Thai products/own import</td>
<td>◇ Thai products from local suppliers</td>
</tr>
<tr>
<td>Promotion activities in the past year</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Participation in public activities</td>
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</tbody>
</table>

By signing, the restaurant certifies that the above and attached information is true and correct and agrees to accept all conditions required by the Department of International Trade Promotion regarding Thai Select, and understand that any alterations or erasures will void this form.

Signature

COMPANY STAMP

Title

Date / /
4. DETAILS OF DISHES

Please select three dishes from the list below and complete the details of raw materials and ingredients used.

1. Gang Phed Ped Yang
2. Yum Neua
3. Tom Kha Gai
4. Gra Tong Thong
5. Panaeng
6. Pad Gra Praw
7. Pad Thai
8. Tod Mun
9. Gang Kiew Wan
10. Gang Massaman
11. Gai Haw Bai Toey
12. Tom Yum Goong
13. Kanom Jeen Namya
14. Som Tam, Gai Yang, Khao Niew
15. Khao Tang Na Tang

First Dish
Name of the dish ___________________________
Details of raw materials and ingredients ___________________________

Second Dish
Name of the dish ___________________________
Details of raw materials and ingredients ___________________________

Third Dish
Name of the dish ___________________________
Details of raw materials and ingredients ___________________________
Accompanying Document for Thai Select Certificate and Logo Application
(Please attach the documents as requested)

Required Documents

◆ Copy of Certificate of Business Registration
◆ Copy of Certificate of Food Hygiene
◆ Copy of menu with photographs of at least three recommended dishes
◆ Copy of raw material purchasing order (last three months)
◆ Copy of Thai cuisine training certificate (if applicable)
◆ Restaurant's exterior photographs showing restaurant name
◆ Restaurant's interior photographs

Optional

◆ Map of restaurant location
◆ Copy of award certificate (if any)
◆ PR/Marketing Promotion Plan (if any)
◆ Copy of advertising/promotional materials/website (if any)
◆ In case of renewal, please attach the copy of previous Thai Select certificate